



Interior Design Project Questions

PICK AND CHOOSE THE ONES YOU NEED

Intro Questions

- What is your full name?
- What is your mailing address and if different, the address of the project?
- I would love to know...how did you hear about me? (Pinterest, Facebook, Instagram or?)
- Who will be making the design decisions on this project?
- Please list the names of those who live in the home and if children, their ages. Please also list any pets.

Use of Space Questions

- What activities will take place in this space?
- Which family members will be using this room?
- What level of formality are you wanting for your home?
- Do you like to entertain? If so, how often?
- Is there a TV in this space? If so, what size?

Design Questions

- Do you have any questions you want me to address before I begin designing?
- How do you want your room to feel? Please use a few descriptive words. (Examples: fun, colorful, cozy, inviting, warm, bright, comfortable, relaxed, glamorous, magical, etc.)

Design Questions - continued...

- Is there a theme you'd like to use in this room?
- What is your budget for this project, not including design fees? My goal is for us to make smart design choices that create a beautiful and functional space and stay within the set budget.
- What are your biggest design challenges and/or functional needs for this space?
- Do you have any specific storage or display needs for this space? (for books, a collection, blankets, toys, etc.?)
- Do you usually prefer furniture with straight lines or curvy...or a bit of both?
- Do you like symmetry?
- Do you like pattern (geometric, stripes, floral) or do you prefer solids?
- Does this room need to be pet friendly? (Please explain any special considerations.)
- Are you wanting new window treatments? If so, are you needing light blocking features?
- Are you happy with the current wall paint color? If not, is there a color you have been thinking of?
- Are you open to new paint, paint color on an accent wall or wallpaper, if you felt it would make the design better?

Design Questions - continued...

- What direction does the room face or receive natural light from? North, South, East, West? If you have a smart phone you can use the compass application.
- What stores do you like to shop at? Name a few furniture, fun stores and a few clothing stores.
- Do you like the idea of a little drama or a pop of interest in the design or do you prefer to keep it more simple and straight forward?
- Currently, what about this room do you love? (list any features like colors, amount of natural light, etc.)
- Currently, what about this room do you dislike? (list any features like colors, amount of natural light, etc.)

Multiple Choice Questions

What do think your design style is?

Note: Only choose styles you want in this design but choose as many as you like:

- Traditional
 - Contemporary
 - Transitional
 - Eclectic (a mix of styles)
 - Modern
 - Farmhouse
 - Bohemian
 - Shabby Chic
 - Coastal
 - Cottage
 - Rustic
 - Romantic
 - Glam
 - Urban
 - Minimalist
 - Preppy
 - Mid Century
 - French Country
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- What style or look do you not want in this space?

Multiple Choice Questions - continued...

What colors are you drawn to?

- Neutral: Grays and Whites
- Neutrals: Creams,
- Beiges, Taupe
- Bold Dramatic Colors
- Pastels
- Neutrals overall with
- pops of cool colors (Blues, greens)
- Neutrals over all
- with pops of warm colors (tan, brown, red, rust, earth tones)
- Pops of Black
- Dark and Moody Tones
- If there are specific colors you think you would like to use in the design, please list them below.
- What colors do you not want in this space?

What wood finishes do you prefer? Choose as many as you like:

- Bleached Oak
- Light Oak
- Medium Oak
- Dark Oak
- Rustic Barn Look
- Whitewash
- Espresso
- Black Stain
- Walnut
- Cherry
- Painted (Colors)

Multiple Choice Questions - continued...

What metal finishes do you like? Choose as many as you like:

- Copper
 - Aged Brass
 - Satin Nickel
 - Oil Rubbed Bronze
 - Black
 - White
 - Chrome
 - Rose Gold/Brushed
 - Gold
 - Shiny Brass
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- Are you open to mixing more than one metal type if you felt it looked good in the design?
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- Is there a time deadline you'd like to set for completing this project?
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- Anything else you'd like to tell me about your hopes and needs for this project?